

New Mexico Direct Caregivers Coalition
JOB ANNOUNCEMENT

Job Title: **Lead Organizer**
Position: Full-Time
Salary: Based on experience

Position Summary:

The New Mexico Direct Caregivers Coalition (www.nmdcc.org) is a statewide organization created to promote the voice of family and professional caregivers and those they serve. Membership includes New Mexico family and professional caregivers. NMDCC was formed in 2009 following a series of Listening Sessions held throughout all regions to learn from direct caregivers their opinions about and solutions to personal and professional barriers of the direct care field. Through leadership development of members, we seek to support a powerful movement for social justice.

NMDCC seeks an energetic highly organized and self-directed Lead Organizer to 1) build our base, organizing low-wage frontline direct care workers to affiliate with NMDCC; 2) work with our direct care workers to develop and train leaders; and 3) develop campaigns focused on improving the quality of direct care jobs in New Mexico. The Lead Organizer will coordinate efforts in engaging NMDCC's members, partners and community advocates in implementing Year Three of a multi-year effort to implement an overall field strategy in New Mexico and in the nation.

Primary Responsibilities:

- Coordinate and guide engagement of direct care workers, partners and community advocates, including supporting caregivers and domestic workers to develop local campaign plans.
- Support and execute overall NMDCC field organizing program.
- Coordinate organizing activities with “Raise the Floor, Build the Ladder” campaign.
- Recruit and develop local grassroots spokespeople that include direct care workers, domestic workers, partners and community advocates
- Coordinate advocacy on campaigns related to caregiver rights, including intersections and common ground with family caregivers.
- Support NMDCC's base-building efforts by expanding support and voice of caregivers in development of programs, strategies and advocacy.
- Travel requirement: 30%

Qualifications:

- At least 3 years related or comparable campaign organizing experience
- Understanding of issues facing frontline, low-wage workers, immigrant communities and communities of color.
- Understanding, experience, and familiarity with state organizing and civic engagement landscape.
- Agreement and alignment with NMDCC's vision and values.
- Excellent communication skills, organizational and time management skills and must be self-directed.
- Ability to work independently, in partnership with a rapidly-growing organization.
- Dedication and ability to work flexible hours, including working weekends and significant travel.
- Proficiency with computer operations and programs.
- Spanish/English bilingual.

Email cover letter, resume, and writing sample to info@nmdcc.org. Position remains open until filled. Applications will only be accepted electronically.

Women, People of Color, People with Disabilities and LGBTQ people strongly urged to apply.